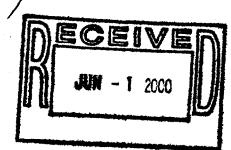


The Future in Natural Foods 700 July 20 P3:39

May 24, 2000

Office of Special Nutritionals (HF-450) Center for Food Safety and Applied Nutrition Food and Drug Administration 200 C Street SW Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Creatine Monohydrate 750mg Capsules, an athletic supplement product.

Statements being made in the labeling of Creatine Monohydrate 750mg Capsules

Creatine is a naturally occurring compound in muscle tissue and functions as an (1) energy reservoir to maintain optimal levels of ATP production during intense exercise.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. Now Foods possesses substantiation that the statements are truthful and not misleading.

> Jim Roza Director, Quality Assurance **NOW Foods** 395 S. Glen Ellyn Rd. Bloomingdale, IL 60108

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